



4-STROKE ENGINES AS A MEANS TO **GREEN THINKING**

Global warming and energy sustainability are now critical issues. Most of the energy sources we consume today are fossil fuels and the threat of exhausting these resources is growing closer.

Recognizing the international aid and development community account for the majority of vehicles and motorcycles being brought into the low and middle income countries, UNEP and Kjaer & Kjaer have published a folder on procurement and use of motorcycles.

The findings are based on comprehensive research and clearly illustrate that a four-stroke motorcycle is significantly cleaner than a two-stroke motorcycle. UNEP's research proves that a two-stroke engine has much higher emissions than a four-stroke largely because of a cleaner combustion and a much better fuel economy with a four-stroke motorcycle.

We would like to share this invaluable information with you for which reason we have made an online version of the findings available for easy viewing:

Visit our website

www.kjaer.com

When you have had time to go through the findings, you are welcome to contact us so we can assess your motorcycle fleet and demonstrate how to improve the impact you have on the environment significantly and how to save money while doing so.

We hope to get into a dialogue with you in a joint effort towards using 4-stroke engine technology as a means to green thinking.

Yours sincerely,

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HONDA MOTORCYCLES

Honda is the world's largest producer of four-stroke engines and the market leader (98%) on four-stroke motorcycles in the aid and development market. With legendary four-stroke engine technology and enviable cost of ownership, Honda's proven motorcycles are the workhorses of aid and development operations.

Why?

The recommendation of the United Nations Environmental Programme (UNEP) is clear:

"A four-stroke engine is superior to a two-stroke because of less pollution, better fuel economy, less maintenance and a longer lifespan. Given the four-stroke engines are inherently cleaner, more modern in design and enable further emission reductions when clean technologies are installed, it is suggested that all new motorcycles produced and imported into developing countries should be of the four-stroke type."



- Best in class cost of ownership and lifetime value.**
- Reduced emissions with UNEP endorsed four-stroke engines.**
- Lifetime utility rates and ownership costs surpassing competing brands.**
- Very rugged and long lasting construction.**
- No addition of two-stroke oil.**

Kjaer & Kjaer A/S is certified authorized distributor of Honda motorcycles to the aid and development community as well as the sole export agent for bids of the Inter Agency Procurement Services Office of the United Nations Offices for Project Services.

MAKE IT POSSIBLE

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